

UMA MAHESH

DIGITAL MARKETER

CONTACT



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https://maheshpro.in



EDUCATION

BACHELOR OF COMMERCE (COMPUTER APPLICATIONS)

Yogi Vemana University
2021- 2024

INTERMEDIATE

Gurudeva Vasistah Jr. College
2019-2021

SECONDARY EDUCATION

Adarsha Vidyanikethan School
2018-2019



SUMMARY

My career objective is to deliver great online strategies for brand growth and engagement through using knowledge and experience in digital marketing. My aim is to contribute to an exciting team applying knowledge of SEO, social media marketing, and content creation toward business success



CERTIFICATIONS

ODMT Certified Digital Marketing Expert

Google Ads Certification

Google Analytics Certification

Internship Certification



SKILLS

Website Designing

Search Engine Optimization

Google Ads

Social Media Ads

Email Marketing

Canva Design



PROJECTS

Develop a website during the course duration.

By got the hang of e commerce website.

I Implemented a Comprehensive SEO plan
Covering On-page, Off-page, Technical and Local
Search Optimization.

I have performed SEO audits for Clients.

Has experience in Live Campaigns such as Google
Ads, Social Media Ads, LinkedIn, and Twitter
Campaigns.



EXPERTISE TOOLS

Wordpress

Google Search Console

Google My Business

Google Analytics

Keyword Planner

UberSuggest , SEMrush

SEOquake , Ahrefs

MailChimp

Meta Business Suite